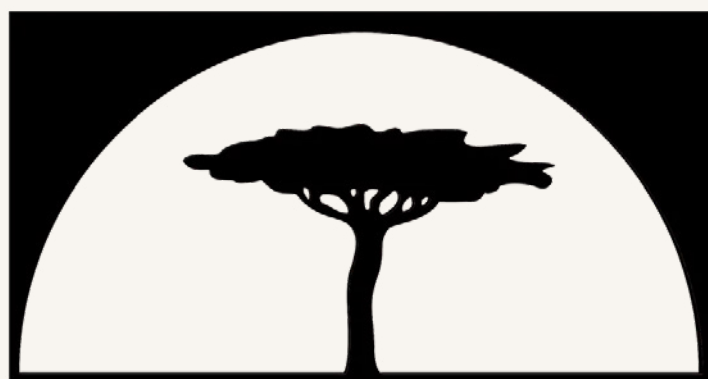


2026 Africa University Wespath-Sponsored Bishop Leonard Fairley Golf Invitational

**ORANGEBURG COUNTRY CLUB
SEPTEMBER 28, 2026
ORANGEBURG, SOUTH CAROLINA**



SPONSORSHIP INVITATION



AFRICA
UNIVERSITY[®]
A United Methodist-Related Institution

Overview

The Africa University Wespeth-sponsored Bishop Leonard Fairley Golf Invitational delivers a powerful mix of **visibility, relationships, and impact**—all in one high-value event. Participate as a golfer, sponsor, volunteer, or friend (or in a mix of these roles) and enjoy an unforgettable day at a superb golf facility, Christian fellowship, and a fun tournament format.

Now in its 11th year, this well-established tournament attracts golfers, sponsors, and supporters from across South Carolina and neighboring states, consistently selling out and generating strong media exposure at local, regional, and national levels.

Your ROI?

Sponsoring the event positions your business or organization alongside education, leadership development, and global impact, while directly supporting scholarships for students at Africa University.



To date, the tournament has raised **over \$200,000** for student scholarships and university needs—turning every sponsorship into measurable, life-changing impact while connecting your brand with a highly engaged and influential audience.



“If you’ve been thinking about joining the Africa University Wespath-sponsored Bishop Leonard Fairley Golf Invitational, this is your year.

You can sponsor this event from anywhere—participation as a sponsor is not limited by geography!”



JAMES H. SALLEY

**PRESIDENT/CEO, AFRICA UNIVERSITY (TN) INC.
AND ASSOCIATE VICE CHANCELLOR FOR
INSTITUTIONAL ADVANCEMENT, AFRICA UNIVERSITY**



“A new class of students arrives at Africa University every August with big dreams and limited means—and your support helps turn those dreams into opportunity.

Thank you for helping students help themselves and experience God’s promise of abundant life.”

JAMES H. SALLEY

**PRESIDENT/CEO, AFRICA UNIVERSITY (TN) INC.
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SC Clergy leader, James Friday, has never missed the annual event!

“Initially, this tournament was started by my brother after a visit to Africa University. He was so excited when he got back, the next year I went myself.

I believe in what this tournament is all about – supporting the students on the continent of Africa, and Africa University.”



[WATCH TESTIMONIAL HERE](#)

Will you be there?

We'd be delighted to welcome you as a **sponsor** of the **2026 Africa University Wespeth-sponsored Bishop Leonard Fairley Golf Invitational**, taking place Monday, September 28, 2026, at Orangeburg Country Club in Orangeburg, SC.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship - \$20K

- **Presenting Sponsor** will have a presence at registration and opportunity to place collateral/marketing material in player goodie bags (golf tees, flyers, etc.)
- Name or corporate logo on player golf shirts
- **Corporate logo** highlighted on player tee gift - golf balls
- **Corporate logo** highlighted in appropriate promotions, player itinerary, scoreboard banner, and signage tied to the event
- **Hole Sponsorship** - Tee Signs on #1 and #10 holes

Presenting Sponsorship - \$20K

• **S C Advocate Advertising Opportunity: Branded Content Article and Website Takeover Ads**

* Branded Content is a great way to have an “ad” in the middle of Advocate content that looks like another article – with picture(s) or video to accompany it – written by you on any topic you desire. Branded articles live within the Advocate’s articles within the appropriate sections of content.

- 500–750-word content article
- Promoted on the Advocate’s social media: Facebook, Instagram, X, LinkedIn
- Unlimited hyperlinks to your website
- Up to 10 images per article
- Will be featured on AdvocateSC.org’s home page under appropriate section
- Includes one ROS 300x250 digital ad (hyperlinks to article) on AdvocateSC.org to promote the article
- “Presented by [advertiser]” byline

* Takeover Ads - Ownership of all placements on the Advocate’s home page and/or another section’s front page of AdvocateSC.org for 24 hours (display ads).

Friends of Africa University - \$5K

- **Friends of Africa University (3+)** will mix, mingle and network with potential clients, partners, and community influencers in a relaxed setting to build social capital, future business, and strategic partnerships
- **Opportunity to place collateral/marketing material in goodie bags** for players (golf tees, flyers, etc.) and a presence at registration
- **Corporate logo** highlighted in appropriate promotions, player itinerary, scoreboard banner, and event signage
- **SC Advocate Web Ad**
Delivered to every page of site over 1 month
- **Hole Sponsorship – Tee Signs**

Awards Luncheon Sponsor(s)

**\$5K single sponsorship or
two \$2,500 sponsorships**

- **Corporate logo** highlighted in appropriate promotions, player itinerary, scoreboard banner, luncheon venue, and event signage tied to the event
- **Sponsors (2)** will have the opportunity to brand the luncheon space and place collateral/marketing material or giveaway on tables or in player goodie bags (golf tees, flyers, etc.).
- ***SC Advocate***
Advertising Opportunity:
Delivered to every page of site over 1 month
- **Hole Sponsorship – Tee Sign**

Friends of the Bishop - \$1000

- **Corporate logo** highlighted in appropriate promotions, player itinerary, scoreboard banner, luncheon venue, and event signage tied to the event.
- **Friends of the Bishop** will have the opportunity to place collateral/marketing material in player goodie bags (golf tees, flyers, etc.)
- **Hole Sponsorship – Tee Sign**

Team Sponsor - \$500

- **One (1) team** to participate in the event (4 players)

Closest to the Hole / Long Drive - \$350

- **Corporate logo** highlighted in appropriate promotions, player itinerary, scoreboard banner, signage on the Skills Challenge course, and event signage
- **Closest to the Hole/Long Drive Sponsors (8)** will have the opportunity to place collateral/marketing material in player goodie bags (golf tees, flyers, etc.)
- **Hole Sponsorship** – Tee Sign on Par Three & Long Drive Holes

Africa University Ambassador - \$150

- **Special Designation** for SC Churches, Clergy, Laity, and small businesses
- **Name Identification** is highlighted in appropriate promotions, player itinerary, scoreboard banner
- **Hole Sponsorship** – Tee Sign

Hole Sponsor - \$125

- **Name highlighted in appropriate promotions**, player itinerary, scoreboard banner
- **Hole Sponsorship** – Tee Sign

Become a Sponsor

To sign up at any of the sponsorship tiers, please register online:

golf.africau.org



REGISTER



SPONSOR

For inquiries or event information, email James Salley at audevoffice@africau.org or reach out to the Africa University Development Office via telephone at (615) 340-7438.



Why Africa University?

More than 40 years ago, African bishops of The United Methodist Church recognized a critical need: Africa's future required African-led higher education. In response to their call for "a university for all of Africa," The United Methodist Church came together to establish Africa University.

Today, as Zimbabwe's first private university, Africa University is still equipping students from across the continent to lead transformation through programs in business, health, agriculture, engineering, law, theology, education, and peace and governance.

Grads in action...

With Africa and its relatively young population poised to shape the world's future, the need for ethical, innovative leadership has never been greater. Through its 13,000+ graduates, Africa University is already helping address some of Africa's most pressing challenges—from food security and healthcare to justice, leadership, and sustainable development.



Propelling Christ's Ministry In Africa

Africa University is built to be deeply rooted in Africa—shaped by African challenges and strengthened by African knowledge, wisdom, and innovation combined with global learning to improve quality of life across the continent.





Its teaching model is practical and impact-driven, focused on reducing poverty, strengthening peace, and advancing sustainable development. Students learn by doing through labs, fieldwork, and internships, while faculty bring real-world expertise into the classroom. Small classes and a close-knit campus ensure strong mentorship and meaningful engagement.

Your Impact

The result is clear: Africa University is preparing the next generation of African leaders and problem-solvers. When you give, you equip students to become skilled, ethical, and faith-informed change agents addressing the continent's most urgent needs.



**INVEST IN
MEANINGFUL
SOCIAL IMPACT,
WITH A GLOBAL
REACH**

Key Reasons To Sponsor

1. Invest in Africa's Future Leaders

Your support equips promising young leaders from across Africa with the knowledge, skills, confidence, and spiritual foundation to transform their communities and nations.

2. Support African Solutions to African Challenges

Students are tackling urgent issues like sustainable agriculture, healthcare, ethical leadership, peacebuilding, and economic development with context-driven, practical solutions.

Key Reasons To Sponsor

3. Multiply Lasting Impact

With more than **13,000** graduates already serving across the continent, your support creates ripple effects that strengthen families, communities, and institutions for generations.

4. Advance Christ's Ministry Through Education

Africa University prepares servant leaders who combine professional excellence with faith, compassion, and a commitment to building a more just and hopeful Africa.

Support Scholarships

1. Turn Your Sponsorship into Student Scholarships

Your golf tournament sponsorship helps provide scholarship support for promising Africa University students pursuing the education they need to lead and serve.

2. Empower African Solutions to African Challenges

Your support equips students to address critical issues like sustainable agriculture, healthcare, ethical leadership, peacebuilding, and economic development through practical, locally rooted solutions.

Support Scholarships

3. Create Impact That Multiplies

Every scholarship-funded student joins a network of **13,000+ Africa University graduates** already creating positive change across Africa in churches, communities, schools, businesses, and public service.

4. Advance Christ's Ministry Through Leadership Development

Through your tournament sponsorship, you help prepare servant leaders who combine professional excellence, spiritual maturity, and a commitment to transforming Africa.

High-Value Sponsorship Lasting Global Impact

1. Elevate Your Brand Through Purpose-Driven Visibility

Enjoy onsite visibility for your business or organization before engaged business, church, and community leaders while aligning your brand with education, leadership, and global impact.

2. Demonstrate Meaningful Corporate Social Impact

Your sponsorship does more than support an event—it funds scholarships that equip future African leaders to address real-world challenges in healthcare, agriculture, education, and governance.

High-Value Sponsorship

Lasting Global Impact

3. Gain Recognition for Lasting Impact

Your investment is connected to measurable outcomes through scholarship support for students who join Africa University's network of 12,000+ graduates driving transformation across the continent.

4. Connect Your Brand to a Powerful Global Story

Partnering with Africa University demonstrates your commitment to leadership development, international partnership, and sustainable change—values that resonate with clients, customers, and stakeholders.